

Transparent polypropylene gains standing among Quattor products

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The Luzz Family products incorporate clarity and shine, and provide versatility to designs and texture and color effects.

As of last August, Quattor has had a polypropylene line of products that incorporates excellent transparency and high impact resistance. Called Luzz Family, the new line provides versatility in both application and design.

"The Luzz Family products provide almost unlimited design, texture and color possibilities" states Armando Bighetti, Vice President of Quattor's Polypropylene Unit. "The versatility of this new family of products is outstanding; it goes from the freezer to the microwave, has excellent transparency at a thickness of around 2 mm and allows for high temperature product packaging", he adds.

Polypropylene has the lowest density among thermoplastics; it also is low cost, recyclable, easy to process and water resistant, and achieves excellent balance between impact and hardness. All these characteristics ensure the advantages of the Luzz Family over other materials currently used to manufacture blender cups, home appliance bodies, clear containers, water containers, cover sheets, cosmetics (personal hygiene) and in other applications.

Currently there are two products in the Family: Luzz 130 (a blow-molding product) and Luzz 730 (an injection molding product). Avon, for example, is a Quattor client that has used the Luzz Family resin.

About Quattor

The Quattor petrochemical company (www.quattor.com.br) is a company that manufactures basic chemicals and plastics from polyethylene and polypropylene - 100% recyclable. The company is headquartered in Rio de Janeiro. Quattor is a domestic company founded in 2008 from an association between Unipar and Petrobras, each respectively holding 60% and 40% of the company's capital.

The company has ten production units and 13 production lines of basic and intermediary petrochemicals and resins, located in four sites in the states of Rio de Janeiro, São Paulo and Bahia, and is listed among the 20 largest companies in the country with annual earnings estimated at R\$ 9 billion. With around 1700 direct employees, it operates in the first and second generations of the petrochemical chain. Quattor produces 2.8 million tons of basic chemicals and 1.9 million tons of resins (polyethylene and polypropylene) annually.

The name Quattor was inspired on alchemy and reminisces of the four elements of nature: water, earth, fire and air. The combination of these four powers with the human element - employees, clients, community and partners - translates into a formula for success for the new generation of the petrochemical industry, in perfect synch with the environment.

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